Free and Open Source Yearly

AUGUST 1-4, 2024 • PORTLAND, OREGON, USA

2024 Sponsorship Prospectus

Free and Open Source Yearly from
the Software Freedom Conservancy

conference@sfconservancy.org

About Free and Open Source Yearly

AUGUST 1-4, 2024 | PORTLAND, OREGON, USA

This is the second year for the Free and Open Source Software Yearly (FOSSY) conference in Portland, Oregon. FOSSY 2023 was an incredible success! Our first year event brought over 300 attendees from at least 12 countries! We expect to grow and improve; We're targetting 500+ attendees for 2024. With attendees from throughout the USA and across the globe, including India, Australia and Europe; we expect FOSSY 2024 to be even more geographically diverse.

FOSSY is the FOSS community sucessor to O'Reilly's now-defunct OSCON, which was usually held in Portland, Oregon every summer. We thank O'Reilly for their team's support in promoting the event, which they've agreed to do for next year again.

FOSSY has quickly become the North American home for annual in-person discussion, advancement, and gathering of Free and Open Source Software and its communities.

FOSSY 2023 drew worldwide experts in all areas of software freedom, including distributed development, copyleft, FOSS infrastructure, and diversity and inclusion efforts.

Who's Organizing this?

Software Freedom Conservancy (SFC) is the premier nonprofit organization centered around ethical technology and free and open source software. SFC is a USA 501(c)(3) organization with over a decade of conference-organizing experience for many different FOSS communities, and is uniquely situated and qualified to organize a community focused in person event.

SFC's mission is to ensure the right to repair, improve, and reinstall software. We promote and defend these rights through fostering FOSS projects, driving initiatives that actively make technology more inclusive, and advancing policy strategies that defend FOSS (such as copyleft licensing). FOSSY is an extension of this work, as it increases cross-organizational and cross-community collaboration on these important issues.

FOSSY 2023 met the best standards and requirements for health and safety of all attendees during the waning COVID-19 pandemic, and was widely praised for its care in these areas. SFC continues to participate in careful consideration of health and safety for its attendees at events. FOSSY 2023 included a world-expert Code of Conduct enforcement team who all completed key training.

We seek your sponsorship to play a key role and be part of meaningful in-person discussions and work about the most important issues in FOSS.

Bring visibility to your brand

Help establish this sustainable annual event

Gain recognition in global FOSS communities

Who Attends?

FOSSY 2023 demonstrated exuberent energy and a high level of expertise that gathers for community-focused events like ours. FOSSY 2023 drew the highest ranking leadership from premiere FOSS organizations and FOSS-engaged companies, including Apereo, GNOME Foundation, Open Source Initaitive, and Python Software Foundation.

As a leader among FOSS organizations, SFC expects we can draw even more representatives from FOSS organizations for FOSSY 2024.

Students

Scholars

Hobbyists

Professionals

software freedom conservancy

Focused Sponsorship

Benefactor
$1,000 • 20 Available

Help us offer discounted tickets to those who need it.

A/V Support
$20,000 • 1 Available

Using FOSS A/V is very important to us. Help us remove the use of proprietary software so we can all enjoy high quality recordings.

Meals
$15,000 • 4 Available

Help cover lunch for our attendees.

Coffee
$2,000 • AM or PM • 4 Available

Help power the hackers and community builders by making sure they are caffeinated.

Transit
$10,000 • 1 Available

Make getting to and from the conference easier by providing transit passes for our attendees.

Wifi
$40,000 • 1 Available

Facilitate open firmware for all our wireless systems through our member project, OpenWrt.

Other Sponsorships
Send us your ideas!

If you have ideas or suggestions of something not listed that you'd like to sponsor at our conference, please email us at conference@sfconservancy.org

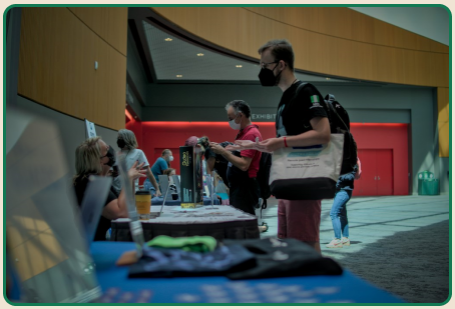
Tiered Sponsorship

	Giant Sequoia $30,000 4 Available	Redwood $10,000 10 Available	Douglas Fir $5,000 20 Available
Verbally thanked during opening and closing ceremony	✓	✓	✓
Listed on conference website and printed materials	✓	✓	✓
Logo on our slides in the main sessions	✓	✓	
Banner displayed in our main hall	✓		
Prominent sponsor booth outside our meeting rooms	✓		
Conference passes for your employees	8	4	2

Sponsorship Details

Booth information

We expect FOSSY's commitment to free and open source to be a big draw for our attendees. Most of our booths will be allocated to non-profit organizations or FOSS projects, except for those at the Giant Sequoia sponsorship tier. We expect sponsor's booths to receive extra attention for that reason. These booths will be labeled as sponsorship booths, and while we do not prohibit exhibitors from using or featuring proprietary software in their booths, we do ask that it is indicated as non-free.



Featuring sponsors

All sponsors at every level will be thanked in the opening and closing remarks and be listed on our website and in printed materials.

Other sponsorships

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Photo credits: FOSSY 2023